Presentation Guidelines for Scott Shellstrom

Our goal is to make your event the ultimate experience for your audience. In order to ensure this, Scott requests the following audio/visual & painting set-up:

A/V for Groups over 60 people:

- 1 wireless lavaliere or wraparound headset microphone.
- 3 wireless handheld microphones on floor stands (they are a major component of the presentation).

1. Please have the microphones hooked into a mixer board set and ready for a sound check at least one hour before the meeting begins.

2. Please have an AV technician available throughout the presentation to adjust audio levels.

- A/V projector and screen.
- A VGA or HDMI connector on or near the stage. Scott connects his MacBook Pro to the projector. Although the presentation runs on the MacBook Pro, he controls the slides with a Kensington wireless remote. This allows him to control the advancement of the slides from anywhere in the room. He will bring all of the necessary VGA and HDMI connectors for the MacBook Pro. We can accommodate situations where the computer is further from the stage, but it reduces reliability in some hotels due to Wi-Fi interference.

* Audio comes out from Scott's Mac into the system.

There will be music clips from the lap top for the slideshow. Playing them at ample level to fill the room is a must as it drives the impact of the performance. Please DO NOT mute the computer feed until Scott is done with the entire program, there are audio levels that build up and go down. At the conclusion of his program he will speak over the audio bed music to build the finale.

- The quality of the audio is very important to the overall impact of the presentation

Unless we are informed otherwise, visuals are prepared in the 16×9 format. 4x3 is readily available upon request.

Please note: Because of Scott's unique technological requirements, he must deliver his presentation from his own computer.

* Microphones for groups under 60 people are not required unless the room has acoustical problems.

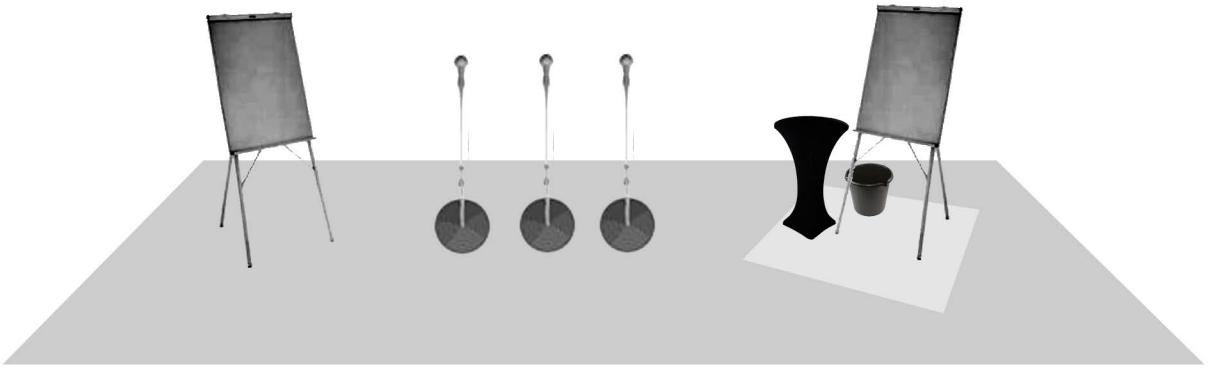
Painting Setup

- 1 (2 if Scott's computer needs to be onstage) black cloth covered cocktail style tables
- 1 bucket (1-5 gallon bucket with water to hold used paintbrushes)
- 2 sturdy flip chart easels for the canvas. (see example - https://goo.gl/uJPdQh) Here are the specs:
- 2 sandbags to help stabilize painting easel
- 1 drop cloth roughly 5' x 5'
- 1 roll of removable AV tape (AV often refers to as gaffer's tape)

click to enlarge

Stage Setup

• Scott requests a small cocktail table covered with black cloth (see below). He does not use a lectern. Preferably, the stage will be free of any lectern, or at least moved off to the side, pulled back, and out of the way.
• The stage should be well lighted. The 2 easels MUST be brightly lit.
• Audience seating should be in close proximity to the stage. This will have a benefit on the energy and laughter as it does in in comedy clubs. If choosing table rounds, please leave as little space as possible from the stage to the front tables and just enough room for people/servers to pass through.
• The stage should have access for volunteers to easily come on stage



Stage Set up

Notes

included in the flat expense fee, Scott will per-purchase and bring the following artist materials with him: 2 custom large canvases, acrylic paint and brushes. He will bring them to the meeting room prior to his presentation or earlier if asked.

Scott is looking forward to bringing value, laughter and inspiration to your event!

If you have any questions regarding our requirements,
or if you are interested in taping Scott's presentation,
please contact us at:
310-525-9010
scott@shellstrom.com